

## ***Unique business development opportunities for online linking tool for the global therapeutics industry (posted June 2010)***

**BioAssayLINK** ([www.bioassaylink.com](http://www.bioassaylink.com)) is a unique online marketplace of providers enabling seekers' to match their outsourcing/collaboration needs with those who have the expertise and know-how. Our custom-built, online linking tool provides a rapid, cost-effective way for seekers to locate providers (service provider labs, specialized consultants and biomedical researchers) who meet their specific outsourcing/collaboration needs. Providers are exposed to more potential revenue sources by being promoted globally for a fraction of the price of alternatives.

**Our vision:** To be the global online leader linking the services and expertise of specialized laboratories with those individuals, teams and organisations involved in the discovery, development and delivery of new therapeutics.

**The unique opportunity:** In order to meet increasing demand and to grow our business, we are seeking business development specialists who are dynamic, self-motivated and who have a track record in successful online advertising/sales, preferably in the therapeutics area.

Our online bioassay and consultant matching tool operates in the increasing global therapeutics outsourcing/collaborative industry which is worth approximately US\$50B p.a. The successful candidates will receive training on the use of BioAssayLINK's online tool and will be offered the responsibility of a major geographical region. This unique opportunity has unrestricted earning potential through an excellent **commission-only** structure.

The successful candidates will report to the CEO. This opportunity involves:

- 1) identifying and recruiting appropriate "provider" customers
  - service provider labs
  - specialized consultants
  - biomedical researchers
- 2) identifying and recruiting 'seeker' customers
  - biotechnology companies
  - pharmaceutical companies
  - nutraceutical companies
- 3) communicating BioAssayLINK's value proposition to the potential customers
- 4) securing business, and
- 5) sales reporting.

Successful applicants can work from any location and decide their own hours.

Further information can be obtained directly from the CEO, Dr Jeffery Smith, [jeffery@bioassaylink.com](mailto:jeffery@bioassaylink.com)

### **Requirements:**

- Proven online sales track record in advertising/sales
- Knowledge of and/or experience in therapeutics is desirable
- Excellent communication and interpersonal skills
- A University degree in biomedical science, biotechnology, marketing/sales or related fields is desirable

