



Queensland Clinical Trials Network Inc.

Advertising & Media Kit



Website Advertising

There are several ads to choose from on our website - from tower to button ads on most pages of our site*.



Vertical Banner

120 X 240 pixels
\$60 + GST per month
\$600 + GST per year

Half Banner
left, centre or right positions

234 X 60 pixels
\$50 + GST per month
\$500 + GST per year

Skyscraper

120 X 600 pixels
\$80 + GST per month
\$800 + GST per year

- Advertisements on the front page are placed by QCTN to support campaigns and initiatives.
- All options are available to appear either animated or static (GIF, Flash or DHTML).
- Each ad will be linked to the relevant company website or other URL as specified.
- If requested by advertisers, statistics can be provided on impressions and clicks ratio reporting.
- All advertising is subject to approval by QCTN prior to placement.

*Subject to Queensland Clinical Trials Network Inc at time of request.

Website Advertising

Please find below a list of pages on our website and what possibilities are available on each page.

Page	Ads available*
Home	QCTN use only
About QCTN	All
About QCTN >> Mission and Objectives	Vertical Banner, Skyscraper
About QCTN >> Management	Vertical Banner, Skyscraper
Products & Services	All
Products & Services >> Business Development >> Trade Shows	All
Products & Services >> Business Development >> QCTN Missions	All
Products & Services >> Business Development >> Corporate Profiling	All
Products & Services >> Business Development >> Matching Services	All
Products & Services >> Business Development >> Networks	All
Products & Services >> HREC	Vertical Banner, Skyscraper
Products & Services >> IBC	Vertical Banner, Skyscraper
Products & Services >> TrialChecker	Vertical Banner, Skyscraper
Products & Services >> TrialChecker >> Documents	Vertical Banner, Skyscraper
Products & Services >> SOS (Staff on Site)	Vertical Banner, Skyscraper
Products & Services >> SOS (Staff on Site) >> Information for Sponsors	Vertical Banner, Skyscraper
Products & Services >> SOS (Staff on Site) >> Information for Clinical Sites	Vertical Banner, Skyscraper
Products & Services >> SOS (Staff on Site) >> Positions Available	No ads available - booked
Products & Services >> SOS (Staff on Site) >> Resources	Vertical Banner, Skyscraper
Products & Services >> SOS (Staff on Site) >> Contact SOS (Staff on Site)	Vertical Banner, Skyscraper
Products & Services >> Training & Seminars	All
Products & Services >> Training & Seminars >> Calendar	Vertical Banner, Skyscraper
Products & Services >> Training & Seminars >> Previous Seminars& Courses	Vertical Banner, Skyscraper
Sponsors	Vertical Banner, Skyscraper
Sponsors >> What we offer you	Vertical Banner, Skyscraper
Sponsors >> How to start a trial in Australia >> Regulatory Approval	Vertical Banner, Skyscraper
Sponsors >> How to start a trial in Australia >> Ethics Approval	Vertical Banner, Skyscraper
Sponsors >> How to start a trial in Australia >> Trials Registration	Vertical Banner, Skyscraper
Sponsors >> How to start a trial in Australia >> Clinical Trials Materials	Vertical Banner, Skyscraper
Sponsors >> How to start a trial in Australia >> Laboratories	Vertical Banner, Skyscraper
Sponsors >> How to start a trial in Australia >> Adverse Reaction Reporting	Vertical Banner, Skyscraper
Sponsors >> How to start a trial in Australia >> Records Maintenance	All
Sponsors >> Life Sciences	Vertical Banner, Skyscraper
Sponsors >> Life Sciences >> Why Queensland	Vertical Banner, Skyscraper
Sponsors >> Regulatory Framework >> Therapeutic Goods	All
Sponsors >> Regulatory Framework >> Gene Technology Regulation	All
Sponsors >> Regulatory Framework >> Trials Involving Gene Therapy	All
Sponsors >> Regulatory Framework >> Medical Devices	All
Sponsors >> Regulatory Framework >> Complementary Medicines	All
Sponsors >> Regulatory Framework >> Australia's National Approach	All
Sponsors >> QCTN Members	QCTN use only
Sponsors >> Meet QCTN	Vertical Banner, Skyscraper
Sponsors >> Sponsorship Opportunities	Vertical Banner, Skyscraper

*Availability of specific ads on each page are subject to change at the discretion of QCTN.

Page	Ads available*
Members	All
Members >> Benefits	Vertical Banner, Skyscraper
Members >> Benefits >> Insurance	All
Members >> How to apply	Vertical Banner, Skyscraper
Members >> Members Spotlight	Vertical Banner, Skyscraper
Members >> Testimonials	Vertical Banner, Skyscraper
Public (all pages)	QCTN use only
Latest >> News	Vertical Banner, Skyscraper
Latest >> QCTNews	Vertical Banner, Skyscraper
Latest >> Announcements	Vertical Banner, Skyscraper
Latest >> Materials & Downloads	All
Latest >> Jobs	No ads available - booked
Latest >> Events	All
Latest >> Events >> Event Calendar	Vertical Banner, Skyscraper
Latest >> Events >> Recent Events	Vertical Banner, Skyscraper
Latest >> Events >> Photo Gallery	Vertical Banner, Skyscraper
Useful Links	Vertical Banner, Skyscraper
Useful Links >> Regional Regulatory Authorities	Vertical Banner, Skyscraper
Useful Links >> U.S. Useful Links	Vertical Banner, Skyscraper
Contact Us	QCTN use only
Sitemap	QCTN use only
Privacy Statement	QCTN use only
Legal Notice	QCTN use only
Copyright	QCTN use only
Disclaimer	QCTN use only

In addition to the pages that one can navigate to via the side menu, QCTN also has 'hidden' pages that are used for specific groups or campaigns, and generally have their own specific URL relating to the page. Please refer below for a list of these pages and what ads are available on each one.

Hidden Pages	Ads available*
China or Japan	All
Clinical Trials	Vertical Banner, Skyscraper
Clinical Trials Advertisements	All

**Availability of specific ads on each page are subject to change at the discretion of QCTN.*

Emailing to QCTN Members

As a benefit to their members, QCTN will (subject to QCTN's approval) distribute industry news & event emails on behalf of the member entity.

For non-members wishing to utilise QCTN to send an email on their behalf, a fee is associated and is listed below. All emails sent from QCTN on behalf of a third party are at the sole discretion of QCTN. QCTN makes every effort to ensure members do not get 'overloaded' with emails and reserve the right to refuse to provide this service.

Non-member fees:

One email: \$200 +GST

Three emails: \$500 +GST

(timing between emails is at the discretion of QCTN in consultation with requesting entity)

QCTNews

One position available - back page only. Please refer to example sizes left and below*.

This is a printed publication designed to showcase members' achievements and will be distributed to members and potential members and will be included in marketing packs when meeting with sponsors.

It will also be stored as a PDF on the web site under the public News & Materials section. Please contact the office if you would like a copy.

Sizes

Vertical:

Height - 185 mm
Width - 90 mm

Horizontal:

Height - 86mm
Width - 177mm

Cost of sponsorship

Any 1 edition	\$310 + GST/edition
Any 2 editions	\$290 + GST/edition
Any 3 editions	\$250 + GST/edition

VERTICAL

HORIZONTAL

For more details on advertising and sponsorship options, or to negotiate a campaign that is more relevant to your organisation, please contact:

Clare Schodel
Marketing Coordinator
Queensland Clinical Trials Network Inc. (QCTN)
P +61 7 3331 3944 | E marketing@qctn.com.au